

The California Center for Population Research Presents:

"Harnessing Social Networks and Social Systems for Obesity Prevention"



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Wednesday, February 1st, 2017

12:00PM - 1:30 PM

4240 Public Affairs Bldg.

Abstract: Our health and social networks are closely intertwined. In this talk, I describe how the complex web of family, friend, and peer relationships in which we are embedded—i.e., our social networks—influence eating, physical activity, and obesity, and how the dynamics of our evolving behaviors and social networks shape population obesity rates. I will outline intervention and policy strategies that have the potential to activate, harness, or alter social networks and broader social-ecological systems, so that these social contexts play a more supportive role in the prevention and treatment of obesity.

If you are interested in meeting with or joining the speaker for proseminar lunch, please send an email to <u>Seminars@ccpr.ucla.edu</u>

Proseminar lunch is open to student and faculty affiliates 1:30-2:30pm following the seminar